
BRAND GUIDELINES

FEBRUARY 2018

By Josh Scott

PRIMARY LOGO

Horizontal

Stacked

By Josh Scott

— by —
Josh Scott

PRIMARY LOGO
REVERSED

Horizontal

Stacked

By Josh Scott

— by —
Josh Scott

CRAFT WINE ENDORSEMENT LOGO

Horizontal

Craft Wine
By Josh Scott

Stacked

Craft Wine
- by -
Josh Scott

Stamp



CRAFT WINE ENDORSEMENT LOGO REVERSED

Horizontal

Craft Wine
By Josh Scott

Stacked

Craft Wine
— by —
Josh Scott

Stamp

Craft Wine
— by —
Josh Scott

CIDER ENDORSEMENT LOGO

Horizontal

Cider
By Josh Scott

Stacked

Cider
- by -
Josh Scott

Stamp



CIDER ENDORSEMENT LOGO REVERSED

Horizontal

Cider
By Josh Scott

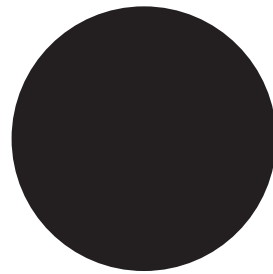
Stacked

Cider
- by -
Josh Scott

Stamp

Cider
- by -
Josh Scott

COLOUR PALETTE



PMS Black C
0c 0m 0y 100k
0r 0g 0b

PRIMARY TYPEFACE

Verveine

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 !@#\$%&*?

SECONDARY TYPEFACE

Olivier

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 ! \$%&*?

CONTACT

For further detailed advice on the use of the identity and brand outside of these guidelines, please contact:

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